

## CONTENT OUTLINE

11/1/22

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### PROJECT TITLE: FRANK OCEAN

In this site, I'd like to separate the content into multiple pages. I will draw inspiration from Frank Ocean's *Blonded* website and his brightly colored album covers and merchandise. His branding for *Channel Orange* and *Blond* are so widely recognizable — I would like to lean into that.

**HOME PAGE / INTRO:** Landing page, little information, more focused on introducing his artistic style.

**CHANNEL ORANGE**

**BLOND**

**SINGLES**

**SOURCES:** These will be included at the end of each page referencing the specific sources used on that page.

All of these 4 sections of the site will delve into Frank's music while also using the music as a lens to reference his personal life and story.